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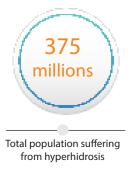


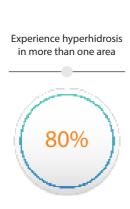
# Treatment of Hyperhidrosis In hands, feet, and underarms



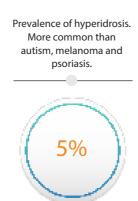
## Hyperhidrosis

Hyperhidrosis is the medical term for describing excessive sweating. Normal sweating is a healthy mechanism by which body regulates its temperature. However, in some individuals the hyperactivity of a few sympathetic nerves leads to excessive sweating in certain areas (usually palms of hands, soles of feet, and armpits). This condition can cause countless problems in daily activities of sufferers and significantly reduce the quality of their lives.

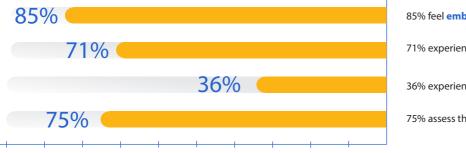








## Problems associated with hyperhidrosis



85% feel **embarrassed** by their condition

71% experience anxiety due to excessive sweating

36% experience **depression** 

75% assess their quality of life as "very poor"

# Iontophoresis

lontophoresis is the method recommended by global authorities such as FDA, American academy of dermatology and international hyperhidrosis society for treatment of hyperhidrosis.

European Journal of Dermatology

«The **method of choice** in treating palmoplantar hyperhidrosis is tap water iontophoresis.»



Journal of American academy of dermatology

«lontophoresis is a **cost-effective, safe therapy approved by the US FDA** ...and is considered the primary treatment for palmar and plantar hyperhidrosis ... special axillary electrodes have been developed.»



International hyperhidrosis society

«Iontophoresis should not be overlooked as a **primary treatment** of palmar and plantar hyperhidrosis.»



www.iontonorm.com

The most advanced iontophoresis device on the market.

The most user-friendly one with true graphical user-interface.

The most economic option on the market.



Suitable for treatment in clinic or at home.

Treatment at home



A minimal user-interface design, a comprehensive user manual, tutorial video, and unlimited support of Mantra Mabnaye Salamat company make lontoNorm very easy to use at home.

Treatment in clinics



To see the updated list of medical centers which offer treatment with IontoNorm, visit https://www.iontonorm.com/en/support/

Treatment in physician's office



To see the updated list of physician's office which offer treatment with lontoNorm, visit https://www.iontonorm.com/en/support/

Our product, lontoNorm®, is designed to be powerful and effective, yet with its elegant and intuitive user interface is exceptionally easy to use, and aesthetically appealing. This holistic design philosophy is a critical part of our brand.

#### References

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- [2] S. Nawrocki, J. Cha; The etiology, diagnosis, and management of hyperhidrosis: A comprehensive review; Journal of American academy of dermatology; 2019; Page 672
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- [4] D.M.Pariser, A.Ballard; lontophoresis for Palmar and Plantar Hyperhidrosis; Dermatol Clin; 2014; page 494.
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- $[7] \quad \text{O.P.Kreyden, R.B\"{o}ni, G.Burg; Hyperhidrosis and Botulinum Toxin in Dermatology; current problems in dermatology; 2002}$
- [8] The official webpage of International Hyperhidrosis Society https://www.sweathelp.org/

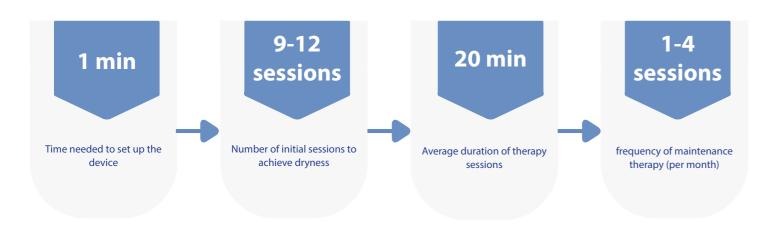
#### Treatable areas







#### Treatment course



Treatment of excessive sweating with lontoNorm involves 9 to 12 sessions performed every other day; each session for an average duration of 20 minutes.

After the success in the initial phase of therapy, the amount of sweat goes back to normal. To maintain the desirable dryness, treatment must continue as 1-4 sessions per month.

In comparison with other suggested therapies for hyperhidrosis, the maintenance therapy with iontophoresis uniquely offers advantages such as being free of extra costs, almost free of adverse effects, pain-free, non-invasive, safe and doable at home.

#### Treatment steps

- Setting time and current according to user manual.
- Placing hands/feet in trays.
- Or placing axillary pads in underarms.
- Mechanism of action (MOA):

  A number of MOAs have been proposed to explain the therapeutic effects of iontophoresis, from which desensitization of sweat nerve terminals via passage of a mild and controlled current could play a major role.

IontoNorm is the first certified Iranian iontophoresis device.



- Highly effective
- Free of adverse effects
- Chemical-free
- Easy to use with fully automated treatment
- Advanced therapeutic features
- Non-invasive
- Cost-effective
- Applicable at home or in clinic
- Suitable for different skin types, including sensitive skins and children
- Possibility of sharing one device between individuals
- Accepted in credible medical centers
- Long-term warranty and after-sale services
- Unlimited support

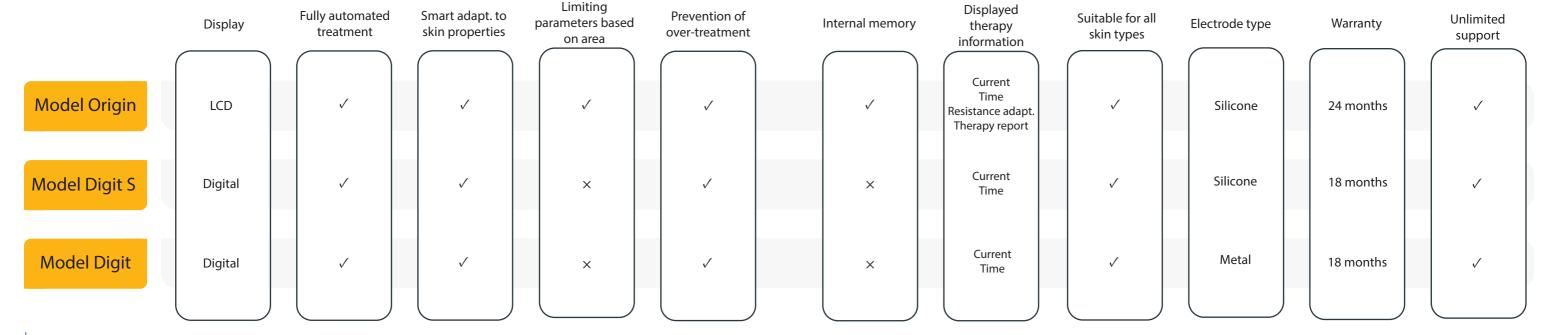
## Comparison with alternative therapy options

FD	A approval	Non-invasive	Cost	Safety	Effectiveness	
	<b>/</b>	<b>✓</b>	*	****	*	Topical antiperspirants
	✓	×	****	***	****	Botulinum toxin
	×	×	***	*	?	Surgery
	√ )	<b>\</b>	**	****	****	lontophoresis

IontoNorm Origin series IontoNorm Digit series







Limiting