



Mahdi Taleghani

I'm a full-stack developer based in Iran with 6 years of experience in software.

My focus area for the past few years has been back-end development with the PHP Laravel framework, but I'm also skilled in front-end development with React js.



Work experience

PHP Laravel Backend Developer

Motrack Company - (March 2022 - July 2022)

Motrack is a mobile attribution tracker which provides analytics to mobile applications companies.

Backend developer in a team that I was responsible for refactoring old PHP applications into a new code-base with Laravel framework. I wrote new APIs with a token authentication ability provided by Laravel sanctum. This was a great experience and I learned lots of valuable skills about teamwork and agile.

Digital Marketing and Technical Manager

nahrainshoes.com - (2020 - March 2022)

“Nahrain Shoes” is an old shoe company with a lasting background in the shoe industry in Iran. As they hadn't an online presence, I was in charge to create the online identity. I managed a team of young employees and we established the corporation's website and Instagram account and we started the online e-commerce procedure of the company.

Self-employed startup founder

indie developer - (2018 - 2020)

Since I have been interested in startups and setting up digital businesses, this period of time I launched several startups and independent projects, many of which failed and I also gained a lot of experience from them. The list of some of these projects is as follows:

- **Beyade** (<https://beyade.ir>)

“Beyade” in Persian means “in memorizing of”. “Beyade” is a platform for running funerals for people who we love and who lost them. now there are more than 20000 confirmed users which had been logged in to the platform. I often try to develop the platform and add new features. I’m planning to add premium and commercial tools.

- **WordPress 1 Click** - Full-stack and Dev-ops developer

WordPress 1 Click (wp1click) goal was to build you a ready-to-go WordPress Website in less than a minute with just a click. This project has been on my mind for a long time. it was using Docker swarm in the infrastructure and Laravel in the backend and Vue js in the front end. a flask project was running docker APIs and connecting Laravel to build Docker containers.

- **Skilla.ir**

Skilla.ir was an educational LMS platform like [Teachable.com](https://teachable.com). I was going to create a teachable for my local language and country. the platform had the ability to upload and manage courses, texts, and Users. I provided a free demo to one content creator and he began selling graphic courses. he was successful in making revenue and getting attention on social media. as it was my first full-stack project, it took me a year to build the platform successfully. and meanwhile, I got better at PHP and Laravel.

unfortunately, as the project was getting longer and longer and due to a lack of agile and MVP knowledge back then, I got disappointed about scaling and I archived the project.

- **Backsefid**

Backsefid was a startup that was trying to remove the background of images easily something like remove.bg using open-source software. the goal of this project was to become more familiar with AI and image-processing fields.

PHP Laravel Backend Developer

Kafegheymat.com Company - (2017- 2018)

“Kafe Gheymat” means “the lowest price” in Persian. it’s an E-commerce store that bargains and finds the best offers and prices in the market and delivers them to customers. the MVP version started with a Telegram robot. I was maintaining the bot and then I started the website project of the company. Attending this company was a fantastic experience in which I was facing and learning about business problems such as courier service, logistics, UI design, and dealing with boss requests.

Running WordPress websites for companies

(2015 - 2017)

While studying at university, I created WordPress websites for several companies and institutions. For example:

- <https://ganjineh.raymehr.com/> (archiving software)
- <https://raykaad.com/> (website design now has been refreshed after several years)

working at Rayka Advertising company was a great experience for me. I got familiar with advertising, SEO, and AdWords ads such as CPC, CPA, trackers, and more.

Skills

Technology

- Laravel, PHP, React js, Vue js, Inertia js, Tailwind CSS, Bootstrap, Python
- API development
- Docker, Docker swarm, minikube
- Ubuntu servers, Virtualmin (Webmin),
- WordPress, WordPress Plugin development (hooks and filters)
- Mysql, SQLite, PHPMyAdmin
- Nginx, Apache
- Trello, agile
- familiarity with React native app development
- simple android app development. I have built a simple android note app using android studio and Java. I have published that in our local App market called

Bazaar:

<https://cafebazaar.ir/app/com.mmtaleghani.notes.notes?l=en>

Teaching and mentoring

I have had the experience of teaching Python programming and website building with WordPress in two top schools in Tehran.

I have also had the success of mentoring several computer students to advance in their fields of interest. Three of them started working in reputable companies and the other one is undergoing an internship at another software company.

Languages

English 

Proficient speaker


Persian 

Native speaker

Education

MBA - Goftegoo Higher Education Institute

2017 - 9 months

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